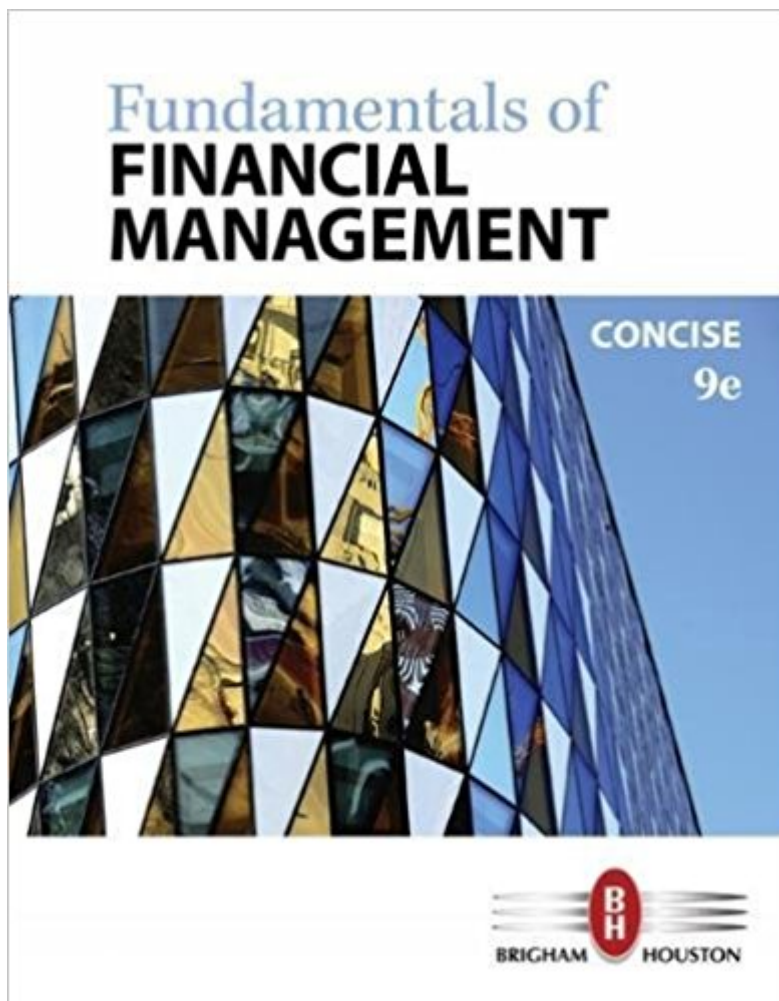


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Fundamentals Of Financial Management, Concise Edition



Synopsis

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Book Information

Hardcover: 631 pages

Publisher: South-Western College Pub; 9 edition (January 1, 2016)

Language: English

ISBN-10: 1305635930

ISBN-13: 978-1305635937

Product Dimensions: 10.9 x 8.4 x 1.1 inches

Shipping Weight: 3.3 pounds (View shipping rates and policies)

Average Customer Review: 4.1 out of 5 stars 98 customer reviews

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Dr. Eugene F. Brigham is Graduate Research Professor Emeritus at the University of Florida, where he has taught since 1971. Dr. Brigham received his MBA and Ph.D. from the University of California-Berkeley and his undergraduate degree from the University of North Carolina. Prior to joining the University of Florida, Dr. Brigham held teaching positions at the University of Connecticut, the University of Wisconsin and the University of California, Los Angeles. A former president of the Financial Management Association, Dr. Brigham has written many journal articles on the cost of capital, capital structure and other aspects of financial management. He has authored or co-authored 10 textbooks on managerial finance and managerial economics that are used at more than 1,000 universities in the United States and have been translated into 11 languages worldwide. He has testified as an expert witness in numerous electric, gas and telephone rate cases at both federal and state levels. He has served as a consultant to many corporations and government agencies, including the Federal Reserve Board, the Federal Home Loan Bank Board, the U.S. Office of Telecommunications Policy and the RAND Corp. Dr. Brigham continues to teach, consult and complete research in addition to his academic writing. He spends his spare time golfing, enjoying time with his family and dogs and tackling outdoor adventure activities, such as biking through Alaska.

Joel F. Houston is the John B. Hall Professor of Finance at the University of Florida. He earned his M.A. and Ph.D. from the Wharton School at the University of Pennsylvania and his undergraduate degree from Franklin and Marshall College. Prior to his appointment at the University of Florida, Dr. Houston was an economist at the Federal Reserve Bank of Philadelphia. His research primarily focuses on the areas of corporate finance and financial institutions, and his work has been published in such top journals as THE JOURNAL OF FINANCE, JOURNAL OF FINANCIAL ECONOMICS, JOURNAL OF BUSINESS, JOURNAL OF FINANCIAL AND QUANTITATIVE ANALYSIS, JOURNAL OF ACCOUNTING RESEARCH, and FINANCIAL MANAGEMENT. He currently serves as an Associate Editor for the JOURNAL OF MONEY, CREDIT AND BANKING, the JOURNAL OF FINANCIAL SERVICES RESEARCH and the JOURNAL OF FINANCIAL ECONOMIC POLICY. Since arriving at the University of Florida in 1987,

Professor Houston has received 25 teaching awards and has been actively involved in both undergraduate and graduate education. In addition to co-authoring leading textbooks in financial management, Dr. Houston has participated in management education programs for the PURC/World Bank Program, Southern Company, Exelon Corporation and Volume Services America. He enjoys playing golf and spending time with his wife (Sherry), son and daughter-in-law (Chris and Renae), and daughter (Meredith). An avid sports fan, he follows the Florida Gators as well as the Pittsburgh Steelers, Pirates, and Penguins.

This, along with the other books I have purchased for school, was much cheaper than my school's bookstore. It arrived early as well!

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I barely used this textbook, but the time I did open it, it was not very useful to me. I would not rent this again in the future.

Exactly what I needed! Thankfully, my prof didn't require the software so I purposely set out to find a cheap used or rental book. Saved so much \$\$\$\$

I needed this book for class and it not only was the right one but it's actually useful. My teacher teaches from the board which can get confusing but this book really comes in handy when it comes learning finance. I have taught myself finance by reading this book alone. I would suggest this book to anyone either trying to learn finance or just relearning it.

Material covered in the book is easy to follow and easy to read. However, the tests through Cengage/MindTap are based on the material in this book but on a greater level than what is covered. The book covers the basics but the online tests will have questions/problems that you will have not seen before.

Explains the fundamentals of Finance pretty well.

Unfortunately this textbook is not written very well. It is rather dry and boring to read. It does have some useful information though so it is not a total loss.

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